

Name:

Project Grade: 230/300

Comments: The jingle was catchy, even though it was not set to music. You should have performed this because you did a good job with it! We know you felt it was difficult, but you met the challenge.

You contributed during class most of the time, helping to complete the poster and with the commercial. We appreciated your hard work when you were working.

Room for Improvement: As the Jingle Manager, you did not ensure that your group performed the jingle during the sales pitch. Although you did have your jingle, you did not perform it, and therefore did not receive the points. You were also quite frequently caught “goofing off” during class time that was devoted to project work, and other members of the group had to reign you in. Remember that all members of the group were expected to be using class time accordingly.

Name:

Project Grade: 240/300

Comments: As the Campaign Manager, you did a good job of organizing the work to be delegated amongst your teammates and ensuring that everyone was contributing during class time. Your team worked well together, despite the fact that all elements were not completed, mainly because of your laid-back leadership style that appealed to all.

Room for Improvement: As the Campaign Manager, you were the major leader for the group. We both felt that you did not meet your full potential in your leadership skills by leading the team to complete all parts of the final project. When discussing that certain parts of the project were missing, you failed to delegate these tasks and get the other group members who were responsible to complete them to actually do them. We really needed to see you take more of an assertive role in your leadership position and keep all group members on task. If this was a difficulty, you needed to come to us for help with your concerns. Also, we would have liked to have seen you remind Zach that he did not perform the jingle so that all parts of the project were completed.

Name:

Project Grade: 260/300

Comments: We were highly impressed with you in this project! You helped to lead the brainstorming session and actually came up with the name for the project. You did a fabulous job acting in the skit and maintaining a stoic face despite Kevin's "wailing." You overcame some possible hesitations about presenting in front of the class to do a phenomenal job. As the Graphic Designer, you were in charge of the "look" of everything, and you did a good job with that.

Room for Improvement: As the Graphic Designer, you were responsible for providing a replica of your product in some way. This was lacking in the project and we would like to see you improve upon this for next time.

Name :

Project Grade: 230/300

Comments: You did a very good job acting in the commercial. You were very creative for the commercial. As Sales Pitch Manager, you did an excellent job explaining the product during your presentation.

Room for Improvement: As the Sales Pitch Manager, when you realized that the Jingle Manager did not perform the jingle, you should have prompted him to do so. Also, when you realized that you did not have replica for your sales pitch, you should have delegated a group member to prepare one. Rather than goofing around and distracting the rest of the group, you should have been more focused. The interest you showed in the girls' project would have been better had it been focused on your own project. You are a leader and need to realize that what you do influences the rest of the group.

Name :

Project Grade: 240/300

Comments: Your enthusiasm at the beginning of the project was great, and we really appreciated your efforts to arrive in Miss Reeder's class as often as you could. You worked hard in the computer lab, helping with the preliminary work. We were glad to see you step up and start to participate and increase your interaction with your classmates.

Room for Improvement: While we were impressed with your diligence the first two days of the project, we wish you could have maintained that work ethic throughout the entire week. Rather than fooling around in class, you should have stayed on task and focused. As the Commercial Director, we would have liked to have seen more involvement in the development and execution of the commercial.

Name :

Project Grade: 260/300

Comments: As the print director, we were impressed with the end product of your flyer. The poster turned out really well and we were glad to see you step out of your typical stoic demeanor and have a little bit of fun with the project. We loved the sword fight with Zach Kennedy.

Room for Improvement: Next time, please check your spelling before putting anything in marker. You need to make your voice heard more often. You have good ideas, please share them with the rest of your group members. We do not feel that you spoke up frequently enough in your group.

Name:

Project Grade: 290/300

Comments: You did an amazing job as Graphic Designer for the group! You were in charge of the overall "look" of the project, and you provided a beautiful set of replicas of your products for the class to see. We were very impressed with your design skills for the togas and stolas, and you definitely exceeded our expectations with this. You are always a conscientious student that looks into the details, and this was a good job role for you.

Room for Improvement: Try not to get so stressed out about the small things. The project went wonderfully, and you did a good job with it, so you didn't need to worry as much! We know you worry a lot, but often it isn't necessary!

Name:

Project Grade: 290/300

Comments: As Commercial Director, you really stepped up and took a leadership role. We particularly liked how you asked for feedback from the girls on the script by providing a copy and giving a deadline for all changes to be back to you. That showed planning while still allowing for flexibility, both traits that you need when working in a group. The commercial was beautiful and you practiced it so it was seamless. We were very impressed with how well you did on this project, especially since we know that you're nervous presenting to a class.

Room for Improvement: You need to calm down and not worry! You stress about the small details, and you did a great job! You know that you researched and did your part, so there was no need to worry so much. Try to remember that projects are important, but eating and staying calm are also important as well. We don't want to stress you out with our expectations!! ☺

Name:

Project Grade: 280/300

Comments: As the Campaign Manager, we loved how you contributed to the campaign to explain your choices for the project and how you met the criteria of the project expectations. We loved the "freeze" moments where you provided the explanations directly in the commercial, giving immediate information to your audience and explaining anything that was not clear.

Room for Improvement: If you felt that you were not included in the group work, you needed to address this issue with your group and with us prior to our post-conference interview about the project. We need to know issues as they pop up so we can deal with them at the time, not after the fact. Also, we would have liked to see you become more dynamic in your presentation to get the interest of the audience. We know this might not necessarily be your personality all the time, but during presentations you might need to slip into a different role to gain interest.

Name :

Project Grade: 290/300

Comments: You did a great job coordinating the efforts of the entire group. You were continually roaming around your group, problem solving and helping out where needed. You did a great job of anticipating issues and attempting to resolve disputes. You really stepped out of your quiet mannerisms and proved to be quite assertive as the Campaign Manager.

Room for Improvement: Once you discovered that there were group members without anything to do, you should have helped them find a place to help. Also, when you started to realize that some group members were feeling resentful of others, you should have taken steps to resolve the issue.

Name :

Project Grade: 270/300

Comments: You did a great job as the Jingle Director! We loved your jingle, it was very creative. We liked that you offered to help with the poster once finished with your jingle.

Room for Improvement: Once you finished your jingle, you should have found somewhere to help. Once rebuffed, you should not have taken it personally, rather you should have asked where else you could be of some use. Rather than shutting down and sitting apart from the group when you were finished, we wished you would have helped out somewhere. When you started to feel like you were not being included, you should have said something to us and to your Campaign Manager immediately so that the issue could have been resolved before the presentation and the grading.

Name :

Project Grade: 290/300

Comments: As the Print Designer, you did a fantastic job with the poster. You assisted with the fashion show and the commercial. You were continually contributing to the project, whether it was working on your part (the poster) or helping out with another aspect of the project, we noticed that you were constantly helping with the group productivity.

Room for Improvement: We would have liked to see the poster a little bit less crowded with information. The images on the poster could have been larger so that they could be seen a little better. Also, in the commercial, you could have been a little bit louder – remember the audience likes to hear you!